

Guillaume LE DIEU DE VILLE

EDUCATION

- 2005-2006 **HEC SCHOOL OF MANAGEMENT/TELECOM PARIS (ENST), PARIS, FRANCE**
Master in Digital Business Management
- 2001-2005 **INTERNATIONAL INSTITUTE OF MULTIMEDIA, PARIS, FRANCE**
Master in Multimedia Project Management (with honors)
Minor in design studies
- 1998-2000 **UNIVERSITY OF ASSAS, PARIS, FRANCE**
Certificate of law

PROFESSIONAL EXPERIENCE

- 2005-2006 **ORB NETWORKS FRANCE, PARIS, FRANCE**
Software and Internet Services Provider
European Business Development Manager
- Partnerships: Search and negotiation with top actors of the telecommunication and content industry
- Distribution: Market studies and strategy definition
- Project Management: Localisation of the software to the European environment
- Public Relations: Press releases and press interviews
- 2004 **BRAVOBRAVA, SILICON VALLEY, UNITED STATES**
10 months Information technologies development company
Project Manager
- In charge of two softwares User Interface development: SpeakESL (ESL software), ORB (streaming media software)
- Responsible for the company communication
- Performed multiple tasks as a consultant for Pierre Omidyard (eBay founder and CEO)
- 2003 **EURO RSCG, LONDON, UNITED KINGDOM**
5 months Global Advertising and Marketing Agency
Account Manager
- Account Manager: Intel, Maison de la France, Abbey National
- Online Advertising campaigns and micro sites for launch events
- Performed multiple needs analyses, competitor surveys, trends surveys, and budget estimates along with the time management of various projects
- 2002 **BNP-PARIBAS, PARIS, FRANCE**
5 months Banking
Project Manager
- Project manager on the creation of a financial CD ROM
- 2001-2002 **ODYSSEE, PARIS, FRANCE**
Student-operated association which contracts out work from firms to members of the association
Director
- Strategy definition
- Clients and Partnership canvassing
- Statement of account redaction
- 2000-2001 **TOFFEE APPLE CREATIVE, LONDON, UNITED KINGDOM**
Interactive Communication Agency
Designer
- Web designer and flash animator for musical industry (Jamiroquai, Muse, Ash, Jazz FM)

LANGUAGES

French : Mother tongue
English : Bilingual, (Cambridge advanced certificate)
German : Professional



PERSONAL DATA

Year of birth: 1979
Nationality: French
Single

INTERESTS

Teaching at: HEC, ENST, PULDV
Leisure activities/Hobbies: High technologies, travel
Sports: Sailing, soccer and wakeboard
Other activities: Member of the Student Council elected for 2001-2003 in charge of suppliers and entertainment events

COMPUTER SKILLS

Project Management : Project, Visio, UML
PAO : Photoshop, Illustrator, Xpress
Internet : Dreamweaver, Flash
Languages: HTML, SQL, PHP
OS : Windows, Linux
Groupware : Outlook, Lotus Notes

PERMANENT ADDRESS

75 rue de Rennes
75006 PARIS
FRANCE
Mobile: +33(6)12743647
E-mail: guillaume.deville@gmail.com
Web: www.ledieudeville.com